

# Sell Trail's End Online!

[www.trails-end.com](http://www.trails-end.com)



## Online Selling is FUN and EASY

- o Send personalized emails within your Scout account to Friends and Family member asking them to support the Scouting program.
- o Earn commission year-round
- o Consumers purchase product with credit cards
- o Trail's End ships direct to consumers
- o Earn additional money to help pay for camp!



## SCOUTS, here's how to get started:

1. Go to <http://scouts.trails-end.com> to sign in or create an account. Parents will have to use their own email account for Scouts under 13.
2. Send personalized emails from your Scout page
3. Track your online sales from your Scout page.
4. Starting August 1<sup>st</sup>, online sales will count towards the Scout Rewards program.

The screenshot shows the 'SCOUTS' section of the Trail's End website. At the top, there's a navigation bar with 'Home', 'Popcorn Sales', 'Rewards', 'Our Products', 'Scout's Club', and 'About Scouting'. The main content area features a large banner with the text 'Trail's End snacks make great gifts.' and a sub-headline '70% of your online sales goes back to your unit and council in your name.' Below this, there are three columns: 'SELL ONLINE' (with links for 'Send Emails' and 'Track My Online Sales'), 'MY TOOL KIT' (with links for 'Best Selling Practices' and 'Product Catalog'), and 'MY SCOUT REWARDS' (with a link to 'Click Here to Check Out all the Cool Rewards!'). To the right, there's a 'NEWS & EVENTS' section with links to 'Scouts in the News', 'See us on Facebook!', 'Support Our Troops', and 'Receive Amazon.com Gift Cards On Demand!'. Below that is a 'BAD FATS METER' section with a 'SEE IMPACT' button and a progress bar showing 750,000 and 500,000. The bottom of the page has a 'Bonus Giveaway!' section.



Dear Gary,  
Did you know you can help send me to the National Jamboree in 2010? Just [click here](#) and place an order on my behalf. With new stuff like flavored almonds, there's a lot more than popcorn to choose from.

Plus, you won't just be helping me go to Jamboree. 70% of your purchase will benefit Scouting in my area and help more kids experience all the things that make Scouting great. It's a situation where everyone wins.

Thanks for your support,  
Ryan



If you cannot click on the link above, please copy and paste this full URL into your Internet browser address bar:

[http://www.trails-end.com/estores/scouts/email\\_referral.jsp?id=2240618](http://www.trails-end.com/estores/scouts/email_referral.jsp?id=2240618)